



## Who can you call for jewelry shows? It's a long list!

Over 25 years ago we began showing Premier Designs jewelry!! The jewelry is beautiful, the hostess plan is awesome and the marketing plan is the best there is!! Utilize what you have!! **If you work** this business, **it works** for you!

This is the time of year to build your business and make some calls!! Will you get No's—sure!! But keep going!! You can fill your calendar for the whole year just by making some extra calls every few weeks!! Who can you call-----

### APARTMENT COMPLEXES –

**\*\*Some apartments are looking for “events” to conduct in their buildings!! Especially in the winter or around the holidays, ( Valentine’s Day, Mother’s Day, Easter, Christmas.)**

### ANIMAL SHELTERS—

**\*\*Call for fundraisers!**

### BANKS –

**\*\*Contact the bank manager to see if you can set up for a “special event” or for a lunchtime show for employees! Make the manager the hostess!**

### BRIDAL SHOPS/BRIDAL CONSULTANTS

**\*\*Bridal expos and shows are a great venue to get contacts and to book shows. The booths can be expensive so go in with a few jewelers if you plan to do this.**

**\*\*Find out where the Bridal shows are and make a flyer about your jewelry or a coupon. Go to the show and leave coupons for “get your Bridesmaid’s or Bridal jewelry FREE! Just call me” in the bathrooms, on cars, and on tables.**

**\*\*Go to Bridal Shops to see if you can set up on a special day and offer discounts to all brides.**

**Leave your catalogs in Bridal shops that don’t carry their own jewelry.**

## **BUDDY SHOPPING**

**\*\*Go shopping at malls with a friend or sister jeweler to “lifestyle”book!!  
Women that work at jewelry and cosmetic counters are great booking prospects!! They are also great sponsoring prospects! Compliment their jewelry and then offer yours!!**

## **CHAMBER OF COMMERCE**

**\*\*Request a calendar of local fairs, events and festivals. These are great places to get a cheap booth to use for contacts and bookings! ( Not for sales)**

**\*\* You can also suggest a Chamber fundraiser.**

## **CHURCHES**

**\*\*Great for fundraisers!!! All year long!!**

**\*\* Some churches have pre-schools with moms groups that are looking for a fun event or a fundraiser!**

**\*\* Ask to speak to the Women’s Club director and ask about a luncheon fundraiser or fashion show.**

## **CRAFT FAIRS**

**\*\*Great place to get a cheap booth and offer your jewelry at a discount.**

**\*\* Great place to collect names for bookings**

**\*\* Be prepared to sell off of your table!**

## **DOCTOR AND DENTIST OFFICE**

**\*\* Drop off old catalogs in their offices when you visit**

**\*\* Take a small selection of jewelry for the employees to look at while you are there for your visit.**

## **FITNESS CLUBS/COUNTRY CLUBS**

**\*\* Some clubs will allow vendors in the lobby**

**\*\* Join a class and handout flyers or coupons**

**\*\* Bring your jewelry for other members to see**

## **FUNDRAISERS**

**\*\* There are so many organizations that are always looking for money!!**

**Schools, sports groups, churches, pre-schools, marching bands, womens groups and shelters. Call and offer your jewelry set up and give a donation from your sales! You have a 50% commission to work with!!**

## **GIRL/BOY SCOUTS**

**\*\*Great for fundraisers**

## **HOSTESS APPRECIATION SHOWS**

**\*\*Call, email, text and send invites to all of your past hostesses for a special show at your home! Offer big discounts and special prizes!! Pull a mystery hostess from all who BOOK a show that night!!**

## **LOCAL LIBRARY**

**\*\* The library will often be aware of local groups, clubs and activities. They may even let you set up for a special day!**

## **MOMS GROUPS**

**\*\* Local churches, schools and neighborhoods all have different mom groups you can find out about! Offer to do a show or a fundraiser! It's a great way to get into a new circle of women!**

## **OFFICE BUILDINGS**

**\*\* Human resources would be a great place to start for this. Offer your services at holiday times and with a discount for all employees!!**

## **PARENT/TEACHER ASSOC/**

**\*\*Great way to fundraise!! The PTA is always looking to raise money for their schools.**

## **REAL ESTATE OFFICES**

**\*\* Call your local real estate offices and offer to do an after hours show or a lunchtime show!! real estate agents make great customers and hostesses!**

## **REFERRALS**

**\*\* Ask your husband, your friends, your family and your coworkers all for 2 names of people that they think would love to have a jewelry fashion show with you! Tell them what each of your hostesses receive and that you will give them \$25 in free jewelry after the show they refer you to holds!!**

## **RETIREMENT COMMUNITIES**

**\*\* Ask for the activities coordinator, they are always looking for events for their residents. You will want to pursue Assisted Living facilities or retirement communities—not nursing homes! Residents in assisted living facilities and retirement communities still have access to their own money and love to shop from home!**

## **SALONS/SPAS**

**\*\*Salons and spas are the hot spots for women!! Tons of new contacts!! Leave coupons and catalogs!! Offer to do a “special” for their salon or spa and set up with a special discount just for their customers! Again, holidays and Saturdays are great times to offer this!**

### **SILENT AUCTIONS**

**\*\*This is also a great place to set up your jewelry and offer to make a donation to whatever their cause is. Auctions draw a huge group of people so to have a table set up that night would be very beneficial and again a great place to make contacts.**

### **SORORITIES**

**\*\*A GREAT place to offer to do a fundraiser and to make a donation!! You could do a Mother's Day event! Have them invite their moms and girls from other sororities!**

### **WOMEN'S ORGANIZATIONS**

**\*\* A great place to set up during their monthly meetings!! Offer a discount and again draw a mystery hostess from all who book that night!!**

**A few calls to several of these places could take your business in a whole new direction!! Think of who you know! Make some calls!! You will be amazed at what happens!!!**